



# Northern Virginia Alliance League

Service • Charity • Since 1957

March 2022,

To our local Business Friends:

Northern Virginia Alliance League (NVAL), a 501(c)(3) non-profit, is a women's organization focused on improving the lives of those in need and the communities in which they live. This is accomplished by supporting charitable organizations through fundraising and volunteer efforts.

The group was originally formed in 1957 as a circle of the Florence Crittenton Home and Hospital. In 1982, the circle members decided to redirect their efforts to assist Northern Virginia charities, and the Northern Virginia Assistance League was established. Each year, NVAL members choose a non-profit organization to receive the funds raised through two annual events. The organizations are vetted by our Community Support committee and voted on by the membership. Since 1983, NVAL has distributed over \$850,000 to our community.

Our 54<sup>th</sup> annual Holiday Luncheon will be held on December 6<sup>th</sup> at Washington Golf and Country Club. This fundraiser continues to be successful year after year in large part because of the tremendous support of our local business partners. We are immensely proud of our local business partners and encourage our NVAL community to support them whenever possible. It will be our pleasure to promote your business as a Platinum, Gold, Silver, Bronze or Friends of NVAL Sponsor. (See sponsorship offering on page 2.)

On behalf of the member of the Northern Virginia Alliance League, we thank you for your consideration and hope you will include us in your 2022 gift giving plans.

Best Regards,

Rachel Murdock and Melissa O'Gorman

NVAL Holiday Luncheon Co-Chairs